

eFolder Targets Dropbox: Asserts Mild Improvement From “Consumer-Grade-Gone-Business” File Sync Solution

eFolder Executive Available to Discuss Shortcomings of Dropbox for Business; Implications for Businesses and IT Solution Providers

ATLANTA, Ga. – Nov. 26, 2013 – eFolder, a leading supplier of cloud data protection and file sync solutions for the IT channel, has publicized a response to the recent Dropbox for Business software update. In a [contributed post](#) published on Wired Innovation Insights, Ted Hulsy, vice president of marketing at eFolder, asserts that “...while enterprise employees may use Dropbox, the enterprise itself demands a more robust feature set, which Dropbox [for Business] does not currently provide.”

eFolder’s public response is timely, as more businesses are adopting solutions similar to Dropbox, such as Google Drive, Microsoft SkyDrive, and SugarSync, some of which lack security and features that ensure business data privacy. Hulsy is available to discuss the shortcomings of Dropbox for Business and the broader implications of consumer-grade file sync solutions for businesses and IT solution providers.

According to Hulsy, features that Dropbox for Business still lacks, include:

- Ability to host the storage solution on-site, on a local server and/or a remote server
- Complete file sharing policies for internal and external parties
- Cloud enablement of a local file server
- IT management tool integration
- Bandwidth throttling and file type restriction

WHAT: Opportunity to speak with eFolder executive regarding shortcomings of current file sync solutions on the market (Dropbox, Google Drive, Microsoft SkyDrive, SugarSync)

WHO: Ted Hulsy, VP of marketing at eFolder, which offers branded cloud backup, BDRs and cloud file sync solutions designed for the IT channel

WHEN: Week of Monday, Nov. 25 and Monday, Dec. 2

WHERE: Over the phone or in-person (San Francisco-based)

HOW: Contact Carlo Tapia at 678-888-0700 x167 or ctapia@efolder.net

About eFolder

eFolder is a leading supplier of cloud data protection, business continuity, and cloud file sync solutions for MSPs, solution providers, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded data protection and file sync services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Atlanta, GA. For more information, please visit: www.efolder.net and follow us on Twitter: [@eFolder](https://twitter.com/eFolder)